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Purpose of Antitrust Laws?



The Competition (Antitrust) Laws

Sherman Act

- § 1: prohibits contracts, combinations or conspiracies in restraint of trade (multi-firm conduct)
- § 2: prohibits monopolization (primarily single-firm conduct)

Clayton Act

• prohibits acts that lessen competition or tend toward monopolies

Donnelly Act - New York's Antitrust Law

- New York General Business Law Sections 340 347
- Similar to Sherman Act
- Prohibits price fixing, bid rigging, territorial and customer allocations, monopolization, boycotts, and tying arrangements.

Health Care Antitrust

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Examples of Antitrust Violations

Price Fixing

• Agreeing to fix the price of a product or service

Bid Rigging

 Agreements among bidders regarding which companies will bid for certain contracts, or what prices bidders will offer

Market Allocation

 Agreement not to compete for specific customers, in specific geographic area, or with regard to specific products

Group Boycotts

Pharmacists agreeing not to fill prescriptions for certain drugs
 due to low reimbursement rates

Tying Arrangements

 Seller with market power over product ("tying product") will only sell to buyer who agrees to buy another one of seller's products ("tied product")

Sherman Act

Section 1: Standard of Analysis

Per se violations

- Conclusively presumed illegal
 - Agreements on prices
 - Division of markets
 Group boycotts
 - Tying arrangements

Rule of reason analysis

- Conduct illegal if anticompetitive effects outweigh procompetitive benefits (Balancing Test)
- Evidence of purpose and effect of the particular restraint on competition

Health Care Antitrust

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Elements to Consider



Sherman Act

Section 1

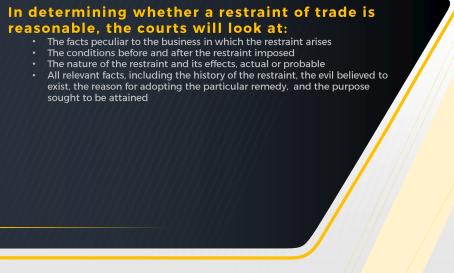
Section 1 is violated when three elements exist simultaneously:

- A conspiracy, combination or constraint
- An unreasonable restraint of trade
- An effect on interstate commerce

Health Care Antitrust

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Unreasonable Restraint on Competition



Violations Alleged Of Type Antitrust Laws Intended To Prevent

Because the antitrust laws are designed to protect competition rather than a single aggrieved competitor, the party bringing suit must prove that the alleged violations affect consumers in general and not just the welfare of a single patient.

Health Care Antitrust

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Sherman Act

Section 2

Prohibits monopolization, attempted monopolization, and conspiracies to monopolize.

Monopolization requires proof of:

- Monopoly Power
 - Power to control prices or exclude competition i.e. substantial amount of market power
 - Willful acquisition or maintenance of monopoly power by
 - "predatory" or "unreasonably exclusionary" conduct Conduct is "predatory" if it has significant exclusionary effects on defendant's actual or potential competitors AND the conduct
 - promotes none of the values that competition is meant to promote

Attempted Monopolization

- Specific intent to monopolize relevant marketPredatory conduct to implement intent
- "Dangerous probability" of acquiring monopoly power if predatory conduct continued

Sherman Act

Section 2 Violations

To prove monopolization, a plaintiff must:

- Define the product market monopolized
- Define the product market market in which the monopoly is taking place
 Show the defendant acquired their monopoly power willfully (as opposed to achieving it naturally through the quality of their products), often by conducting themselves as predators

Look at the product market and geographic market

Health Care Antitrust

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Exceptions and Immunities



Who Enforced Antitrust Laws?



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DOJ and FTC Statements of Antitrust Enforcement Policy in Health Care

Analyzes health care provider networks under antitrust principles

Goal: To ensure a competitive marketplace in which consumers will have the benefit of high quality, cost effective health care and a wide range of choices

Expanded consumer choice

Increased competition

Rome Ambulatory Surgical Center vs. Rome Memorial Hospital

Rome Memorial Hospital had exclusive contracts for ambulatory surgery with two third party payers

A question of material fact was raised in regards to this and whether it had anti-competitive effects

Rome Ambulatory Surgical Center also raised claims against the hospital for attempted monopolization

Ultimately, the court ruled that there was not sufficient facts to make an inference that the competition was restrained and also that the center failed to demonstrate monopoly power

Health Care Antitrust

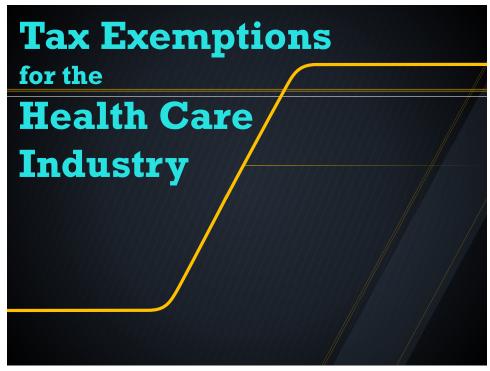
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New York vs. St. Francis Hospital

New York State brought an antitrust lawsuit against the St. Francis Hospital, claiming that it fixed the rates, terms and conditions of the services they provided.

This wrongfully divided the market for many of those services, in violation of the Sherman Act Section 1 and the Donnelly Act

The court ultimately concluded that the conduct of the hospital were per se violations of the Sherman Act and that there was no entitlement of state-action immunity. Therefore the court granted New York States motion for summary judgement.



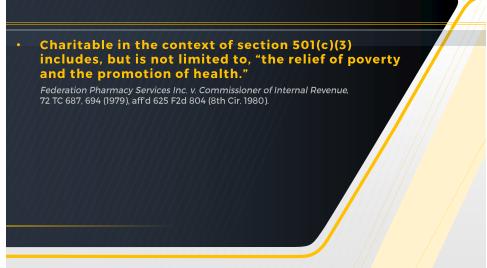
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Exemption Qualification

- 26 USC 501(c) provides that "Corporations ... organized and operated exclusively for ... charitable, scientific ... purposes, ..., [and where] no part of the net earnings of which inures to the benefit of any private shareholder or individual" are exempt organizations. (emphasis added).
 - Private shareholders or individuals are persons having a personal and private interest in the activities of the organization. *Id.*

Tax Exemptions for the Health Care Industry

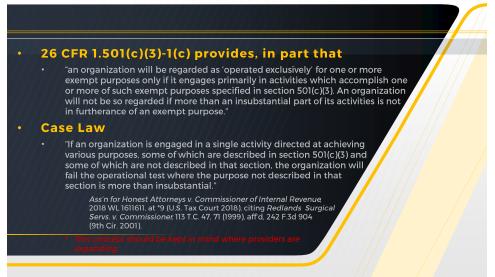
Exemption Qualification



Tax Exemptions for the Health Care Industry

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Exemption Qualification



Tax Exemptions for the Health Care Industry

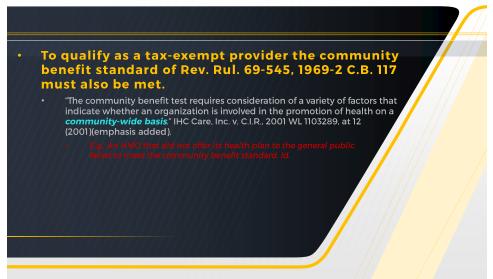
Organizational Documents

An organization's organizing documents must state that it is organized and will be operated for charitable purposes and that upon dissolution its assets will be distributed for exclusively charitable purposes, either explicitly in the governing documents or by operation of law. 26 CFR 1.501(c)(3)-1(b)(2).

Tax Exemptions for the Health Care Industry

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Community Benefit Requirement



Tax Exemptions for the Health Care Industry

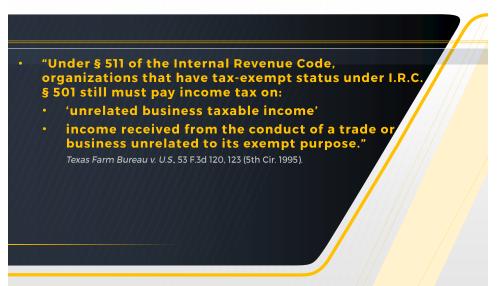
Private Benefit v. Inurement

Sol(c)(3) explicitly prohibits inurement of earnings to private shareholders or individuals but it does not directly discuss private benefit.
The distinction between inurement and private benefit is that private benefits can go to people outside of the corporation, while inurement focuses on benefits to an individual within or closely related to the corporation.
See American Campaign Academy v. Commissioner, 92 T.C. 1053 (1989) (defining private benefit as "nonincidental benefits conferred on disinterested persons that serve private interests").

Tax Exemptions for the Health Care Industry

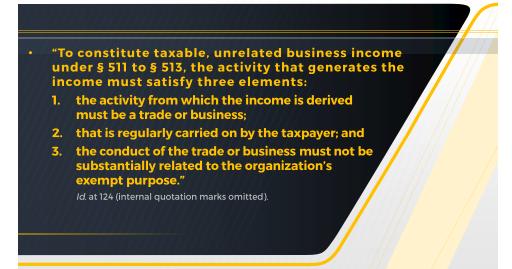
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Revenue Derived from Incidental Services



Tax Exemptions for the Health Care Industry

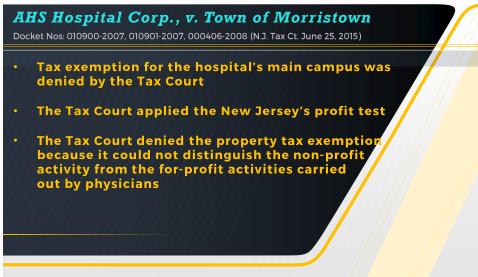
Revenue Derived from Incidental Services



Tax Exemptions for the Health Care Industry

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Losing Tax Exemption



Losing Tax Exemption

AHS Hospital Corp., v. Town of Morristown Docket Nos: 010900-2007. 010901-2007. 000406-2008 (N.J. Tax Ct. June 25, 2015)

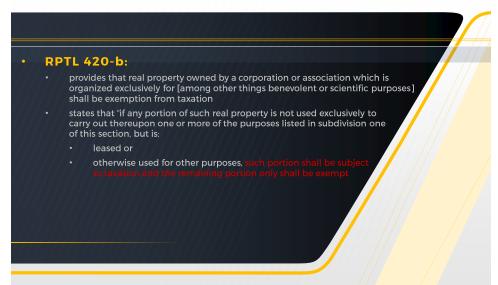
 The Tax Court reviewed the executive salaries and determined that the hospital failed to demonstrate the reasonableness of the compensation paid to its executives and that the compensation paid to numerous physicians indicated a prohibited

- profit-making purpose
- The tax exemption was denied almost in its entirety
 - The court concluded that the property tax exemption was applicable to the parking garage, operation of the auditorium and the operation of the fitness center.
 - However, a cafeteria in the hospital failed to meet the profit test because it was operated through a profit-sharing contract with Aramark.

Tax Exemptions for the Health Care Industry

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New York State Law



Tax Exemptions for the Health Care Industry

New York City's Exemption Application



Tax Exemptions for the Health Care Industry

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New York City's Exemption Application

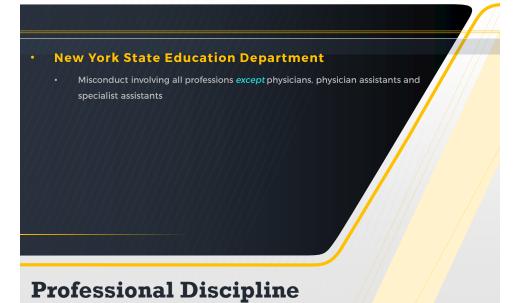


Tax Exemptions for the Health Care Industry

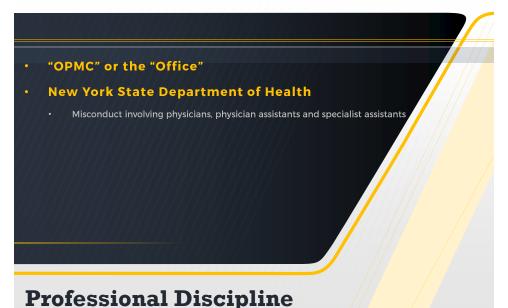


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Office of the Professions

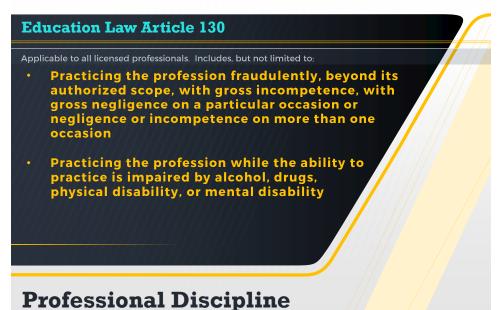


Office of Professional Medical Conduct



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What is Professional Misconduct?



Education Law Article 130

Applicable to all licensed professionals. Includes, but not limited to:

- Being habitually drunk or being dependent on, or a habitual user of narcotics, barbiturates, amphetamines, hallucinogens, or other drugs having similar effects
- Being convicted of committing an act constituting a crime under
 - New York State law
 - Federal law or
 - The law of another jurisdiction and which, if committed within New York State would have constituted a crime under New York State law

Professional Discipline

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What is Professional Misconduct?

Education Law Article 130 Applicable to all licensed professionals. Includes, but not limited to: Having been found guilty of improper professional practice or professional misconduct by a duly authorized professional disciplinary agency of another state where the conduct upon which the finding was based would, if committed in New York state, constitute professional misconduct under the laws of New York state Having been found by the commissioner of health to be in violation of article thirty-three (Controlled Substances) of the public health law

Education Law Article 130

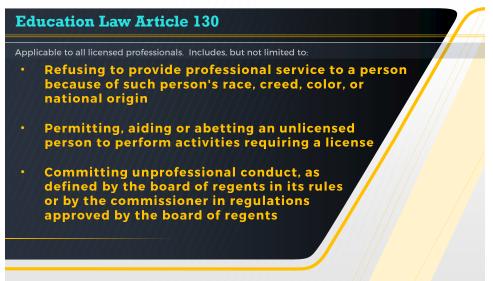
Applicable to all licensed professionals. Includes, but not limited to:

 Having his license to practice medicine revoked, suspended or having other disciplinary action taken, or having his application for a license refused, revoked or suspended or having voluntarily or otherwise surrendered his license after a disciplinary action was instituted by a duly authorized professional disciplinary agency of another state, where the conduct resulting in the revocation, suspension or other disciplinary action involving the license or refusal, revocation or suspension of an application for a license or the surrender of the license would, if committed in New York State, constitute professional misconduct under the laws of New York State

Professional Discipline

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What is Professional Misconduct?



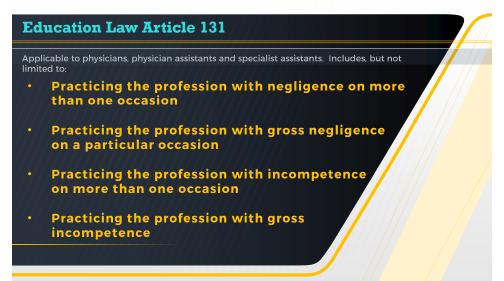
Additional definitions of "professional misconduct" for specific professions listed under the Rules of the Board of Regents, 8 NYCRR Part 29

- 8 NYCRR § 29.5: special provisions for the professions of dentistry and dental hygiene
- 8 NYCRR §§ 29.2: general provisions for health professions
- 8 NYCRR 29.14: special provisions for the profession of nursing

Professional Discipline

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What is Professional Misconduct?



Education Law Article 131

Applicable to physicians, physician assistants and specialist assistants. Includes, but not limited to:

- Practicing the profession while impaired by alcohol, drugs, physical disability, or mental disability
- Directly or indirectly offering, giving, soliciting, or receiving or agreeing to receive, any fee or other consideration to or from a third party for the referral of a patient or in connection with the performance of professional services

Professional Discipline

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What is Professional Misconduct?

Education Law Article 131 Applicable to physicians, physician assistants and specialist assistants. Includes, but not limited to: Permitting any person to share in the fees for professional services, other than: a partner, employee, associate in a professional firm or corporation, professional subcontractor or consultant authorized to practice medicine, or a legally authorized trainee practicing under the supervision of a licensee Conduct in the practice of medicine which evidences moral unfitness to practice medicine.

Education Law Article 131

Applicable to physicians, physician assistants and specialist assistants. Includes, but not limited to:

- Delegating professional responsibilities to a person when the licensee delegating such responsibilities knows or has reason to know that such person is not qualified, by training, by experience, or by licensure, to perform them
- Performing professional services which have not been duly authorized by the patient or his or her legal representative

Professional Discipline

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What is Professional Misconduct?

Education Law Article 131

Applicable to physicians, physician assistants and specialist assistants. Includes, but not limited to:

 Abandoning or neglecting a patient under and in need of immediate professional care, without making reasonable arrangements for the continuation of such care, or abandoning a professional employment by a group practice, hospital, clinic or other health care facility, without reasonable notice and under circumstances which seriously impair the delivery of professional care to patients clients

Education Law Article 131

Applicable to physicians, physician assistants and specialist assistants. Includes, but not limited to:

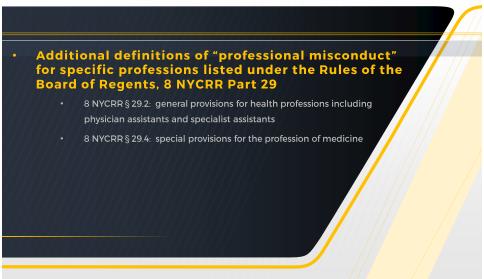
- Failing to maintain a record for each patient which accurately reflects the evaluation and treatment of the patient
- Failing to provide access by qualified persons to patient information in accordance with the standards set forth in section eighteen of the public health law (access to patient information)

 Any practice that seeks to change an individual's sexual orientation

Professional Discipline

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What is Professional Misconduct?



OPMC

Through its Board of Professional Medical Conduct ("BPMC" or the "Board"), the Office handles instances and/or allegations of professional misconduct by physicians, physician assistants, medical residents and specialist assistants (hereinafter "licensees")

Proceedings against licensees governed by:

- Public Health Law §§ 230: State board for professional medical conduct; proceedings
- 230-a: penalties for professional misconduct
- 230-b: disciplinary proceedings for physician assistants and specialist assistants
- 230-c: administrative review board for professional medical conduct

Professional Discipline

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Duties of OPMC



Investigations

- BPMC can investigate suspected misconduct on its own and must investigate every complaint, regardless of its source
- BPMC can obtain and examine records of patients
 - If through its investigation, BPMC uncovers sufficient evidence of misconduct, the matter can be presented to an investigation committee

Professional Discipline

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Investigations



Investigations

- Within 30 days of the interview of 15 days after receipt of the transcription, the licensee must be provided with a copy of the report of the interviewer
- In response to the interviewer's report, the licensee may submit written comments or expert opinion or medical or scientific literature that is directly relevant to the issues identified by OPMC

Professional Discipline

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After an Investigation / Interview



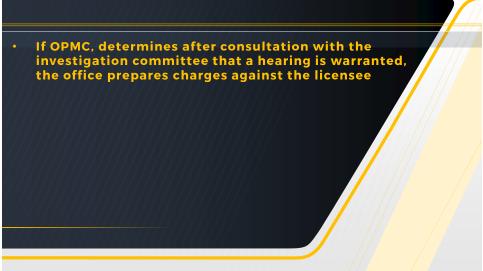
After an Investigation / Interview



Professional Discipline

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After an Investigation / Interview



Charges of Misconduct

- Contain the material facts underlying the charges but NOT the evidence
 Generally, must be served personally on licensee at least thirty days prior to the hearing
- Licensee must provide a written answer to each of the charges no later than 10 days prior to the hearing

Any charges not answered deemed admitted

 After service of charges against licensee, OPMC must provide the licensee with any exculpatory information or documentation in its possession

Professional Discipline

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The Hearing

Individuals Present on Behalf of OPMC					
		earing Committee Members Iministrative Officer			
///		New York attorney who will have authority to rile on all motions, procedures, objections			
///		Does not vote			
		Drafts the conclusions of the hearing committee			

The Hearing

Licensee Rights

- Representation by counsel
- Production of witnesses and evidence on his or her behalf
- Cross-examination witnesses and evidence
 produced against him or her
- To have subpoenas issued on his or her behalf for production of witnesses and/or evidence

Professional Discipline

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After The Hearing

Hearing Committee's Determination and Order				
//	Findings of fact			
	Conclusions concerning the charges sustained or dismissed			
	A determination regarding charges sustained or dismissed			
	If any of the charges are sustained, the penalty to be imposed or appropriate action to be taken and the reasons for the determination			
	Licensee or the Department of Health can have the committee's decision reviewed by the Administrative Review Board for Professional Medical Conduct			
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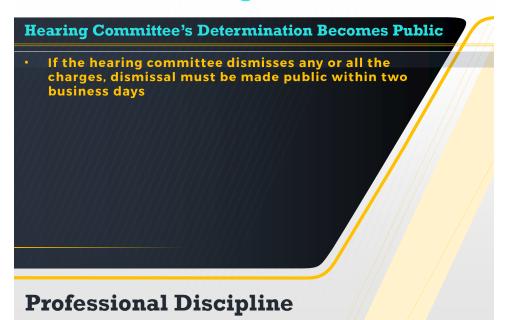
After The Hearing

Hearing Committee's Determination Becomes Public					
	de		earing committee's findings, conclusions, minations and order become public upon ace		
		expi issu	e time to request a review of the committee's determination has not yet red, or such review has been requested but no determination has been ed, a statement must also be posted indicating that the licensee or DOH request a review of the committee's determination		
(11)			Statement not required if:		
			the time to request such review has expired and neither party has filed such request or		
			 the licensee and the Department of Health both affirmatively decline to request administrative review of the committee's determination or fail to perfect such review 		

Professional Discipline

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After The Hearing



Potential Penalties

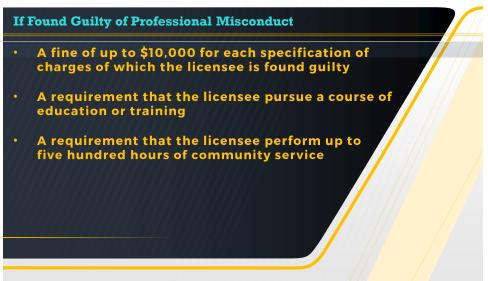
If Found Guilty of Professional Misconduct

- Censure and reprimand
- Partial or full license suspension
- Limitation of the license to a specified area or type of practice
- License revocation
- Annulment of license or registration
- Limitation on registration or issuance of an further license

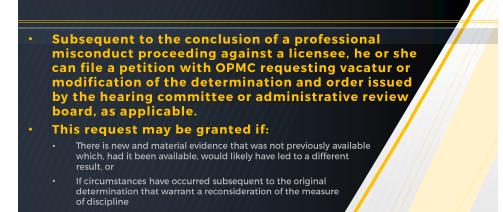
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Potential Penalties

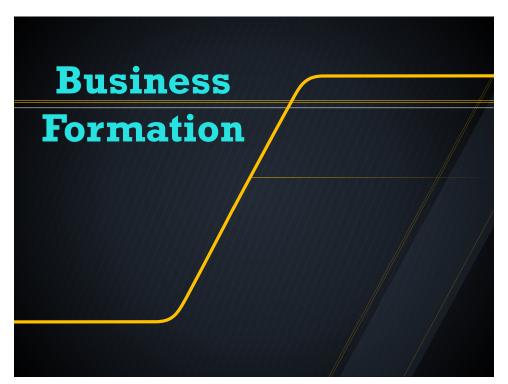


Vacating or Modifying Determination and Order



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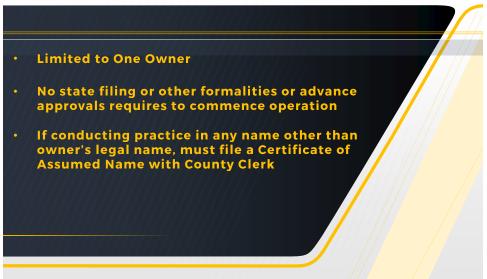


Formation of Professional Entity



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Sole Proprietorship



Sole Proprietorship

- Income and expenses are reported directly on owner's Form 1040, Schedule C
- No Limited Liability Owner is 100% personally liable for all debts of the practice

Not recommended, due to unlimited liability

Business Formation

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General Partnership



- No state filing or other formalities or advance approvals required to commence operation
- Certificate of Assumed Name, listing each of the partners, must be filed with the County Clerk
- Income and expenses are reported on Partnership Return, Form 1065, and net income is then passed out and taxed directly to each of partners

General Partnership

- 20% deduction for pass-through entities implemented by 2017 tax law may not apply if individual partner's income above certain level
- No Limited Liability Partners are jointly and severally personally liable for 100% of all of debts of practice

Not recommended, due to unlimited liability

Business Formation

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Professional Limited Liability Company (PLLC)

- Can have one or more owners (referred to as members)
- Can therefore be used in lieu of sole proprietorship or general partnership
- Provides some limited liability protection members remain liable for their own actions, or the actions of anyone under their supervision (i.e., a nurse), but are not personally liable for malpractice of other members, and are also not liable for general debts of practice, unless personal guaranties executed

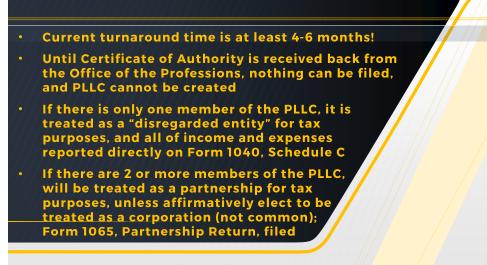
Professional Limited Liability Company (PLLC)

- Formed by filing Articles of Organization with NY Secretary of State
- Notice of formation of PLLC needs to be published once a week in 2 newspapers in County where PLLC located for 6 weeks; depending on county, can be significant expense, particularly in NYC area
- However, prior to filing the Articles of Organization, must submit Articles to NYS Education Department, Office of the Professions, for approval

Business Formation

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Professional Limited Liability Company (PLLC)



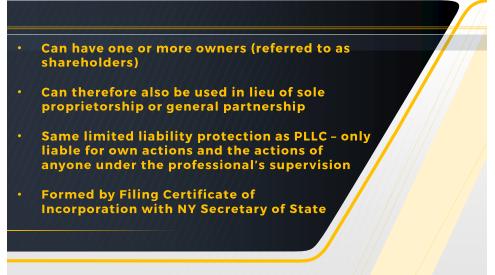
Professional Limited Liability Company (PLLC)

- 20% deduction for pass-through entities implemented by 2017 tax law may not apply if individual member's income above certain level
- If PLLC uses any name other than its exact legal name in conducting practice, Certificate of Assumed Name must be filed with NY Secretary of State.

Business Formation

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Professional Corporation (PC)



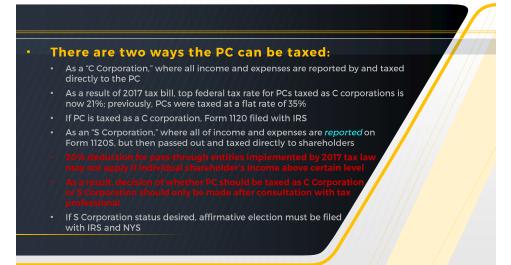
Professional Corporation (PC)

- No publication of notice of formation required for PC
- As was the case for PLLCs, prior to filing Certificate of Incorporation, must submit Certificate to Office of the Professions for approval
- Same turnaround time of 4-6 months applies here as well.

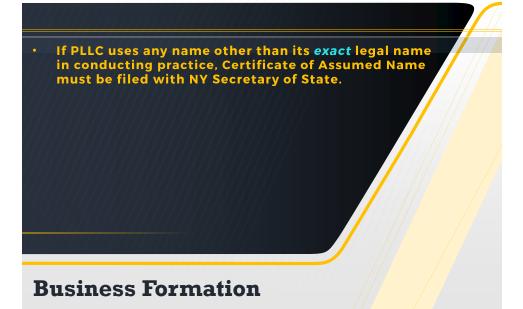
Business Formation

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Professional Corporation (PC)

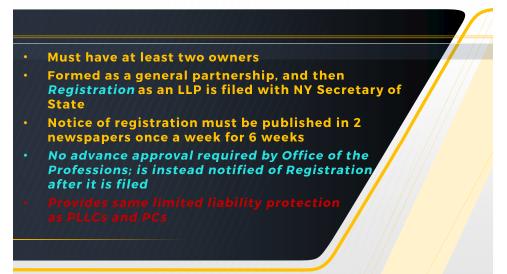


Professional Corporation (PC)



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Limited Liability Partnership (LLP)



Limited Liability Partnership (LLP)

- Will be treated as partnership for tax purposes, with income and expenses reported on partnership return, and passed out and taxed directly to partners
- 20% deduction for pass-through entities implemented by 2017 tax law may not apply if individual partner's income above certain level
- If LLP uses any name other than its *exact* legal name in conducting practice, Certificate of Assumed Name must be filed with NY Secretary of State.

Business Formation

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